

## Visit Owatonna Tote Bag Contest

**Calling all artists!** The Owatonna Chamber of Commerce & Tourism invites you to enter your one-of-a-kind, new design for consideration of the first Re-Usable Tote Bag Contest. We are looking for original designs that reflect and illustrate the spirit of the city and what a visitor can expect to experience when visiting Owatonna.

The winning entry will be featured on the first reusable tote bag that will be sold in the Owatonna downtown businesses and at the Owatonna Area Chamber of Commerce and Tourism.

The aim of this campaign is to help keep Owatonna beautiful by focusing on reusing, recycling and repurposing. What better way than to see what YOU, the community love and adore about the town you have chosen to live, work and play in!

We invite you to create a design using 1 color that will be screen printed on the Visit Owatonna Tote bags. All subject matters are welcome. The staff at the Owatonna Area Chamber of Commerce will pick their top 3 favorites and the final vote will be up to the public!

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### THE PRIZES

#### GRAND PRIZE (One Winner)

The Grand Prize winner will receive \$100 in Chamber bucks.

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### CONTEST RULES

No purchase or payment of any kind is necessary to enter or win this contest.

The Owatonna Area Chamber of Commerce & Tourism seeks to use a fan-made design for a new canvas reusable bag. Artists must make create their design within these parameters - 4:3 aspect ratio.

1. Contest Period: Begins March 2nd, 2020 and ends at 11:59 PM Central Time, April 1, 2020.
2. Eligibility: Contest is open to all who are 18 years of age or older at the time of entry and live in the Steele County. (Children may enter with parental permission. When filling out the entry form, both names will need to be used.)

3. How to Enter: During the Contest Period, you may access the Contest by visiting the Visit Owatonna website at [www.visitowatonna.org](http://www.visitowatonna.org), completing the Submission Form including a digital image or scanned image of your original work. By submitting an Entry, you understand that your Entry will be viewed by the Jury which will be composed of different members of our staff - all with varying backgrounds and histories within Steele County. All Entries will remain anonymous at the time of judging.
4. Contest Awards: The artwork and artist's name will be featured in our Chamber newsletter, visitors guide, on our website, and in various other media forms.
5. Entry Requirements: In order to be entered into the Contest, entrants must comply with registration instructions when submitting their Entry. Please make sure to note the following requirements when creating your Entry:
6. Artwork should be created in a 4:3 ratio or artwork may be cropped to suit logo dimensions.
7. Digital or scanned images can be in the .jpg, .png, or .pdf format with a resolution high enough to print (300dpi) set to print at 12" x 9".
8. Limit one Entry per person throughout the Contest Period.
9. Entries must comply with the Contest Rules.
10. Do not include material in the Entry that violates or infringes another's rights, including, but not limited to, privacy, publicity or intellectual property rights, or that constitutes copyright or trademark infringement (do not create a derivative of someone else's photo or work).
11. Do not include material in the Entry that is sexually explicit, violent, inappropriate, indecent, obscene, hateful, tortuous, defamatory, slanderous, libelous or otherwise objectionable.
12. Do not include material in the Entry that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
13. Do not include in the Entry or advertise or promote any brand or product of any kind (other than those of Steele County), or any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses.
14. Do not include material in the Entry embodying the names, likenesses, or individuals - any person, living or dead - without prior written permission.

15. Do not include material in the Entry that communicates messages or images inconsistent with the positive images and/or goodwill to which Owatonna wishes to associate.
  16. The Entry must not depict, and cannot itself, be in violation of any law.
  17. Publicity: Visit Owatonna reserves the right to photograph and reproduce, in color or black & white, all artworks submitted to this contest, regardless of copyright, for educational and/or publicity purposes. Artist retain full copyright of the work.
  18. Notification: All artists who submit work will be notified by email whether their submission has been selected by April 8, 2020. No specific information regarding Entries and judging, other than those set forth in these Contest Rules, will be disclosed.
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## JUDGING

The Jury will be composed of different members of our staff that have been witness to the mission of Visit Owatonna.

The Jury's goal will be:

- Admission of the artworks
- Evaluation of the projects
- Cancellation of competition in case the submissions don't meet a threshold for publication
- Winners' announcement
- Interpretation of the competition rules; being Jury's decision not subject to appeal
- Any entry not in compliance with the above Entry Requirements is ineligible

## 2020 Visit Owatonna Tote Bag Design Contest Entry Form

*Theme:* A design that reflects and illustrates the spirit of Owatonna and what a visitor can experience  
*Date Range for Submissions:* Begins March 2nd, 2020 and ends at 11:59 PM Central Time, April 1, 2020.

*Age Range:* Contest is open to all who are 18 years of age or older at the time of entry and live in the Steele County. (Children may enter with parental permission. When filling out the entry form, both names will need to be used.)

**First and Last Name:** \_\_\_\_\_

**Age:** \_\_\_\_\_ (if under 18)- **Parents Name:** \_\_\_\_\_

**Parent signature:** \_\_\_\_\_

**Title of Design:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

Please read the **Visit Owatonna Tote Bag Contest** OFFICIAL RULES on the above following pages